STRENGTH TRAINING

durability

innovation

value

Our strength equipment was designed for two customers, you and your clients. For you, we deliver durable equipment that will last for years, while making your facility look great at a price you can afford. For your clients, we deliver comfortable and innovative features that tell them their fitness goals are important to you.

durability

Our chrome and powder-coated frames offer a rich appearance and protective finish to prevent marring and scratching. All our machines use industry standard Loos & Co. cable and Boltaflex® fabric. We even double-stitch all our pads for additional reinforcement and longer life.

innovation

Our space-efficient designs create an easy solution for updating any fitness room. The fully adjustable cable column on our *ST710* Multi-Station and the dual-pivoting pulleys on our *ST730* Multi-Lat machines are just a couple examples of innovative design that will be found on our machines.

value

We know that not everyone has an unlimited budget. We develop our products without adding all of the bells and whistles that do not add value to your clients' experience or your bottom line. This does not mean that we cut corners; it means we design our products for you and your clients.







ST710 multi-station gym



ST720 multi-press



ST730 multi-lat



ST740 ab/low back



ST750 seated leg extension/curl



ST760 leg/calf press



ST770 biceps/triceps



ST780 adjustable bench

